

POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION WLW and WKRC	iHeart Media - Cincinnati
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DATE OF REQUEST:	10/15/2016
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INQUIRY MADE BY: Whitney Evanston

AGENCY (if any):

ADDRESS OF AGENCY:

CITY, STATE, ZIP OF AGENCY:

TELEPHONE NUMBER OF AGENCY:

CANDIDATE: Pat Fischer

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): Friends of Pat Fischer

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE:

ADDRESS OF COMMITTEE: 260 N. Cassady Ave

CITY, STATE, ZIP OF COMMITTEE: Columbus, OH 43209

TELEPHONE NUMBER OF COMMITTEE:

COMMITTEE OFFICERS:

CEO:

Board member: Stephanie Collins

Executive Director - Treasurer: Sue Marshall

Board member:

Is this the Candidate's Authorized Committee? ☒ yes ☐ no

OFFICE SOUGHT:

PARTY AFFILIATION:

☐ federal

☒ state

☐ local

ELECTION AND DATE:

☐ primary

☒ general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to:
- b. Federal election(s) (if any) referred to:
- c. Issue(s) discussed:
- d. Name, Address, Phone Number of Contact:

DATES REQUESTED:

LENGTH OF SPOT/PROGRAM TIME REQUESTED:

REQUEST MADE:

() in writing () verbally (**X**) email
If request is made in writing, attach and retain.

STATION OFFER:

DISPOSITION OF REQUEST:

(**X**) granted () denied

If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

() yes () no

Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR:

COMMENTS

Director, Political Marketing	William D. Mountel
REVIEWED	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Whitney Everett
 being/on behalf of: Pat Fischer
 a legally qualified candidate of the Ohio Supreme Court
 political party for the office of: Republican
 in the General ☒
 election to be held on: NOV 8 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF PAT FISCHER

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sgt Marshall L 260 W. Cassady Ave 4320

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/5/16

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. Whitney Evers

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Whitney Evers

signature of candidate or authorized committee

Whitney Evers

printed name

12/6/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



OH SC Pat Fischer

Revision #: Date: 10/5/2016

Client: OH-SC-Fischer-2016
Media: Radio
Product: 2016
Market: Cincinnati

Estimate: 19
Description: OH SC Fischer Radio
Flight Start Date: 10/17/2016 05:00 AM
Flight End Date: 11/13/2016 04:59 AM

Vendor: WLW-AM
8014 Montgomery Road Suite 650
Cincinnati, OH 45236

Send Billing To: Prime Media LLC
66 East Broad Street
Suite 1560
Columbus, OH 43215
Phone: 614-946-4099

Separation between spots: 30

Buyer: Whitney Eversole

Phone: 513-888-8300

Fax: 513-885-8700

Format: News/Talk

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Mon 10/31
WLW-AM																			
15	MTuWThF 6:00a-10:00a	\$275.00	\$233.75	60		3	3	3	3										3
16	MTuWThF 10:00a-3:00p	\$185.00	\$157.25	60		2	2	2	2										2
17	MTuWThF 3:00p-7:00p	\$195.00	\$165.75	60		3	3	3	3										3
18	Sa 6:00a-10:00a	\$65.00	\$55.25	60							1								
19	Sa 10:00a-3:00p	\$77.00	\$65.45	60						1									
20	Su 6:00a-10:00a	\$74.00	\$62.90	60								1							
21	Su 10:00a-3:00p	\$75.00	\$63.75	60								1							
Total Spots:						8	8	8	8	2	2								8



OH SC Pat Fischer

Revision #: Date: 10/5/2016

Client: OH-SC-Fischer-2016
Media: Radio
Product: 2016
Market: Cincinnati

Estimate: 19
Description: OH SC Fischer Radio
Flight Start Date: 10/17/2016 05:00 AM
Flight End Date: 11/13/2016 04:59 AM

Vendor: WLW-AM
8044 Montgomery Road Suite 653
Cincinnati, OH 45238

Send Billing To: Prime Media LLC
88 East Broad Street
Suite 1500
Columbus, OH 43215
Phone: 614-946-4099

Separation between spots: 30

Buyer: Whitney Eversole

Phone: 513-696-8300

Fax: 513-696-9700

Format: News/Talk

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 11/1	Wed 11/2	Thu 11/3	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total Spots
WLW-AM														
15	MTuWThF 6:00a-10:00a	\$275.00	\$233.75	60		3	3	3	3			3	3	33
16	MTuWThF 10:00a-3:00p	\$185.00	\$157.25	60		2	2	2	2			2		20
17	MTuWThF 3:00p-7:00p	\$195.00	\$165.75	60		3	3	3	3			3		30
18	Sa 6:00a-10:00a	\$65.00	\$55.25	60						1				2
19	Sa 10:00a-3:00p	\$77.00	\$65.45	60						1				2
20	Su 6:00a-10:00a	\$71.00	\$62.00	60							1			2
21	Su 10:00a-3:00p	\$73.00	\$63.75	60							1			2
					Total Spots:	8	8	8	8	2	2	8	3	91
Total Cost:		\$19,207.00	\$16,325.65											

Disclaimer:



OH SC Pat Fischer Summary by Station/System

Date: 10/5/2016

Client: OH-SC-Fischer-2016
Media: Radio
Product: 2016
Market: Cincinnati

Estimate: 19
Description: OH SC Fischer Radio
Flight Start Date: 10/17/2016 05:00 AM
Flight End Date: 11/13/2016 04:59 AM

Send Billing To: Prime Media LLC
88 East Broad Street
Suite 1560
Columbus, OH 43215
Phone: 614-946-4099

Separation between spots: 30
Buyer: Whitney Eversole

Station	Total Spots	STN Gross	PCT	STN Net	PCT
WLW-AM	91	\$19,207.00	100%	\$16,325.95	100%
Market Total:	91	\$19,207.00		\$16,325.95	



OH SC Pat Fischer

Revision #: Date: 10/2/11B

Client: OH-SC-Fischer-2016
Media: Radio
Product: 2016
Market: Cincinnati

Estimate: 19
Description: OH SC Fischer Radio
Flight Start Date: 10/17/2016 05:00 AM
Flight End Date: 11/13/2016 04:59 AM

Vendor: WKRC-AM
8014 Montgomery Road, Suite 650
Cincinnati, OH 45236

Send Billing To: Prime Media LLC
80 East Broad Street
Suite 1580
Columbus, OH 43215
Phone: 614-646-6099

Separation between spots: 30

Buyer: Whitney Eversole

Phone: 513-888-8300

Fax: 513-749-4925

Format: Talk

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 10/18	Wed 10/19	Thu 10/20	Fri 10/21	Sat 10/22	Sun 10/23	Mon 10/24	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Mon 10/31
WKRC-AM																			
8	MTuWThF 6:00a-10:00a	\$125.00	\$105.25	60		3	3	3	3									3	
9	MTuWThF 10:00a-3:00p	\$55.00	\$46.75	60		2	2	2	2									2	
10	MTuWThF 3:00p-7:00p	\$80.00	\$51.00	60		3	3	3	3									3	
11	Sa 6:00a-10:00a	\$80.00	\$68.00	60						1									
12	Sa 10:00a-3:00p	\$80.00	\$42.50	60						1									
13	Su 6:00a-10:00a	\$1.00	\$0.86	60							1								
14	Su 10:00a-3:00p	\$50.00	\$42.50	60							1								
Total Spots:						8	8	8	8	2	2							8	



OH SC Pat Fischer

Revision #: Date: 10/6/2016

Client: OH-SC-Fischer-2016

Media: Radio

Product: 2016

Market: Cincinnati

Estimate: 10

Description: OH SC Fischer Radio

Flight Start Date: 10/17/2016 06:00 AM

Flight End Date: 11/13/2016 04:59 AM

Vendor: WKRC-AM

8044 Montgomery Road, Suite 600

Cincinnati, OH 45239

Send Billing To: Prime Media LLC

88 East Broad Street

Suite 1550

Columbus, OH 43215

Phone: 614-546-4000

Separation between spots: 30

Buyer: Whitney Eversole

Phone: 513-686-8300

Fax: 513-749-4925

Format: Talk

Line No	Daypart Program	STN Gross	STN Net	Days	Dur	Tue 11/1	Wed 11/2	Thu 11/3	Fri 11/4	Sat 11/5	Sun 11/6	Mon 11/7	Tue 11/8	Total Spots
WKRC-AM														
8	MTuWThF 6:00a-10:00a <i>\$100</i>	\$125.00	\$105.25	60		3	3	3	3			3	3	33
9	MTuWThF 10:00a-3:00p	\$55.00	\$46.75	60		2	2	2	2			2		20
10	MTuWThF 3:00p-7:00p	\$80.00	\$51.00	60		3	3	3	3			3		30
11	Sa 6:00a-10:00a	\$30.00	\$28.00	60						1				2
12	Sa 10:00a-3:00p	\$50.00	\$42.50	60						1				2
13	Su 6:00a-10:00a	\$1.00	\$0.85	60							1			2
14	Su 10:00a-3:00p	\$50.00	\$42.50	60							1			2
Total Spots:						9	3	8	8	2	2	6	3	91
Total Cost:		\$7,387.00	\$6,278.95											

Disclaimer:



OH SC Pat Fischer Summary by Station/System

Date: 10/5/2016

Client: OH-SC-Fischer-2016
Media: Radio
Product: 2016
Market: Cincinnati

Estimate: 19
Description: OH SC Fischer Radio
Flight Start Date: 10/17/2016 05:00 AM
Flight End Date: 11/13/2016 04:59 AM

Send Billing To: Prime Media LLC
88 East Broad Street
Suite 1560
Columbus, OH 43215
Phone: 614-946-4099

Separation between spots: 30

Buyer: Whitney Eversole

Station	Total Spots	STN Gross	PCT	STN Net	PCT
WKRC-AM	91	\$7,387.00	100%	\$6,278.95	100%
Market Total:	91	\$7,387.00		\$6,278.95	